

Matt Wickstrom

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EXPERIENCE

Self-Employed, Freelance Journalist — AUG. 2017 - PRESENT (WACO, KY / REMOTE)

I have regular bylines with the Lexington (Ky.) Herald-Leader to go along with words in No Depression, Holler Country, Wide Open Country, The Bluegrass Situation, The Boot, Smoky Mountain Living, Bluegrass Unlimited, Parton & Pearl, Smiley Pete, Business Lexington and more. Top accomplishments include interviews with musicians Tyler Childers and Sturgill Simpson, the latter of which was the cover story for the January 2021 issue of Bluegrass Unlimited's print magazine.

The Lane Report, Digital Reporter — OCT. 2017 - APR. 2020 (LEXINGTON, KY)

I helped to provide content for The Faster Lane on lanereport.com by editing incoming press releases and other material and posting it to the site, helping the company to grow its website traffic by 29% in 2019 over the previous year and by 44% in the first quarter of 2020 prior to my departure. I also helped to run the company's social media and wrote columns for and edited the magazine's Emerging Lane section highlighting young entrepreneurs and emerging business trends in Kentucky.

RadioLEX, Radio Show Host — JAN. 2018 - APR. 2020 (LEXINGTON, KY)

I used to host a weekly two-hour radio show on RadioLEX called Wick's Picks featuring music, interviews and live performances from some of the top artists from Central Kentucky and beyond including Senora May, Padre Paul Handelman, Horse Feathers, and Nicholas Jamerson.

REFERENCES

Ross Jones
Editor, Holler Country
E: ross@holler.country

Bobbie Jean Sawyer
Managing Editor, Wide Open Country
E: bobbie@wideopencountry.com
P: 573.276.9250

Stacy Chandler
Assistant Editor, No Depression
E: stacy@nodepression.com
P: 919.946.6685

Brian Simms
Senior Deputy Editor, Lexington Herald-Leader
E: bsimms@herald-leader.com
P: 859.379.9041

Craig Shelburne
Editor, The Bluegrass Situation
E: editor@thebluegrasssituation.com

EDUCATION

University of Kentucky, Lexington – BA in Journalism
2017

Bluegrass Community and Technical College, Lexington
– Associate of Arts
2014